

2011 Catalogue



Pelican Lures

Be Lured by Nature's Colors



Gold Series Fishing Tackle

www.pelicanluretackle.com

Welcome to Pelican Lures Tackle

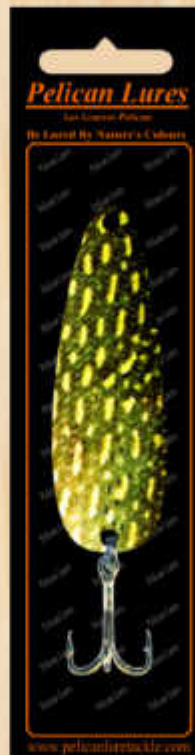
As fishermen, we have tried to re-create the look, color and movement of bait with our fishing tackle. Our technology allows us to develop fishing spoons with life like colors and patterns representing all aspects of bait for all types of sport fishing. Pelican Lures makes sport fishing fun and exciting for all.

Our lures are finished with a metallic sparkle and some have 3-dimensional imaging giving them a striking appearance as they glide through the water. These fishing lures are practically indestructible; the finish will outlast any other fishing tackle in your sport fishing tackle box. Unlike our competitors who use a wet paint to decorate their lures, Pelican Lures are powder coated twice on both sides and finished with a heat imaging technology. The quality and durability is unrivaled in the industry. Our lures will look the same in your tackle box ten years from when you bought them. You must try these fishing spoons to truly appreciate the quality and superiority over other fishing lures in the market.

Packaging

All Pelican Lures come packaged in our custom card and blister with UPC bar coding (shown on the right). The cards are slotted at the top for hanging on pegs. In 2011, a new card will be introduced to replace our existing packing to the right. Keep an eye out for our new and improved card this spring!

Casting Spoon Packaging (Card and Blister)



Lure quality and design techniques

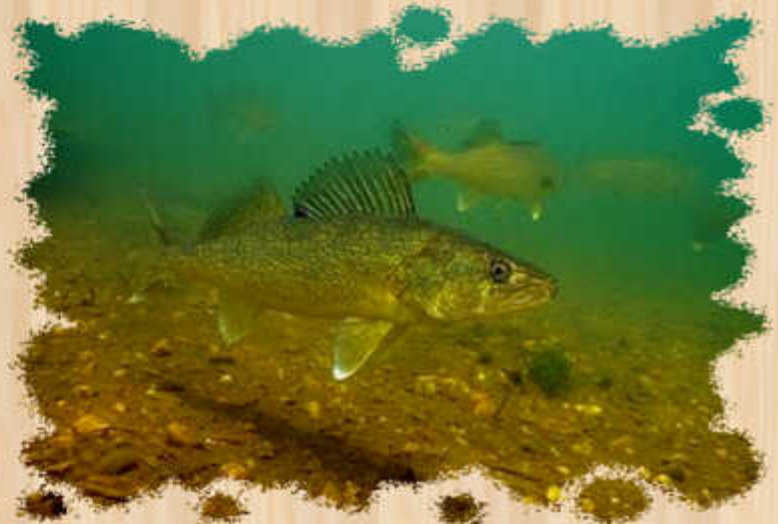
Hole punched out to view back of lure

UPC bar coding

Made in Canada / USA

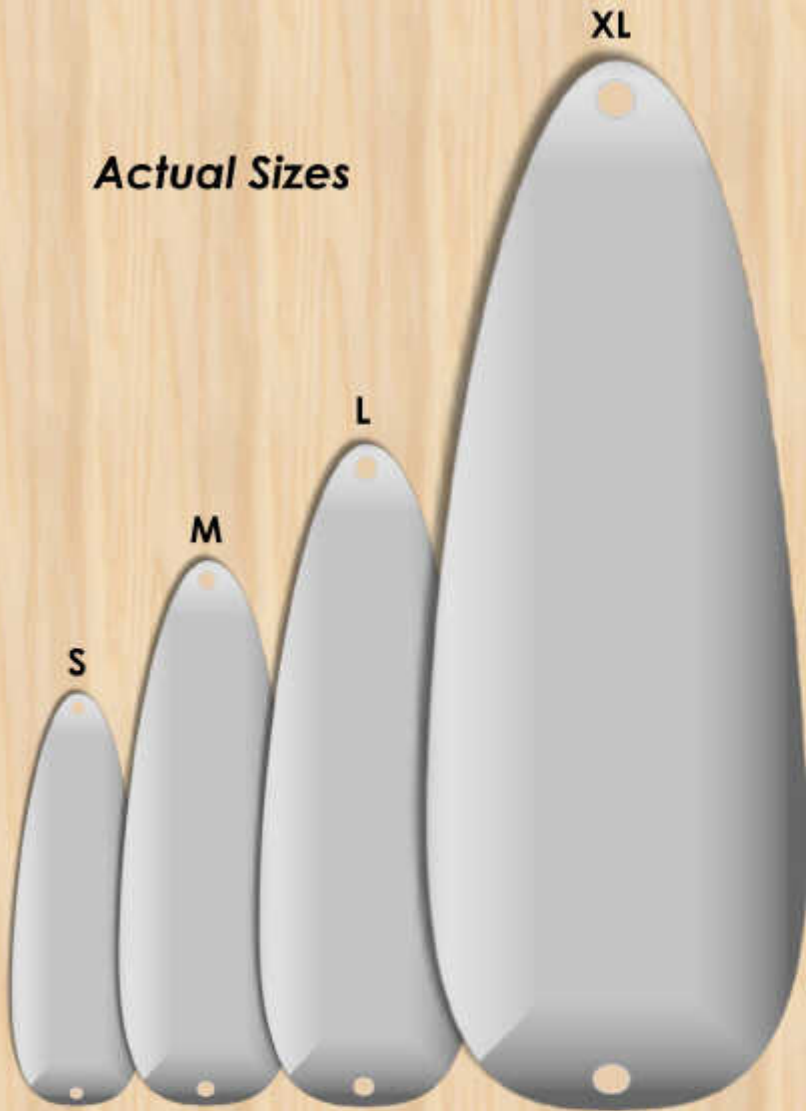
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(Wave, Clown, Perch & Stripes)
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(Fire, Curve, Shimmer, Scales)



Casting Spoons - Sizing and Details

Actual Sizes



Size	Length	Weight
XL	5 1/2"	2oz
L	3 1/2"	3/4oz
M	2 7/8"	5/8oz
S	2 1/4"	3/8oz

- Double sided imaging
- Smooth finish
- Eagle Claw treble hooks
- Available in all "Lure Designs" on pages 6-10
- **Minimum order:** multiples of 6 per skew
- Inquire about hammered style finish
- Bar coded Pelican Lures packaging (Card and blister pack)
- Great for PIKE, MUSKIE, LAKE TROUT and many other freshwater species.



Product Examples (Not Actual Size)

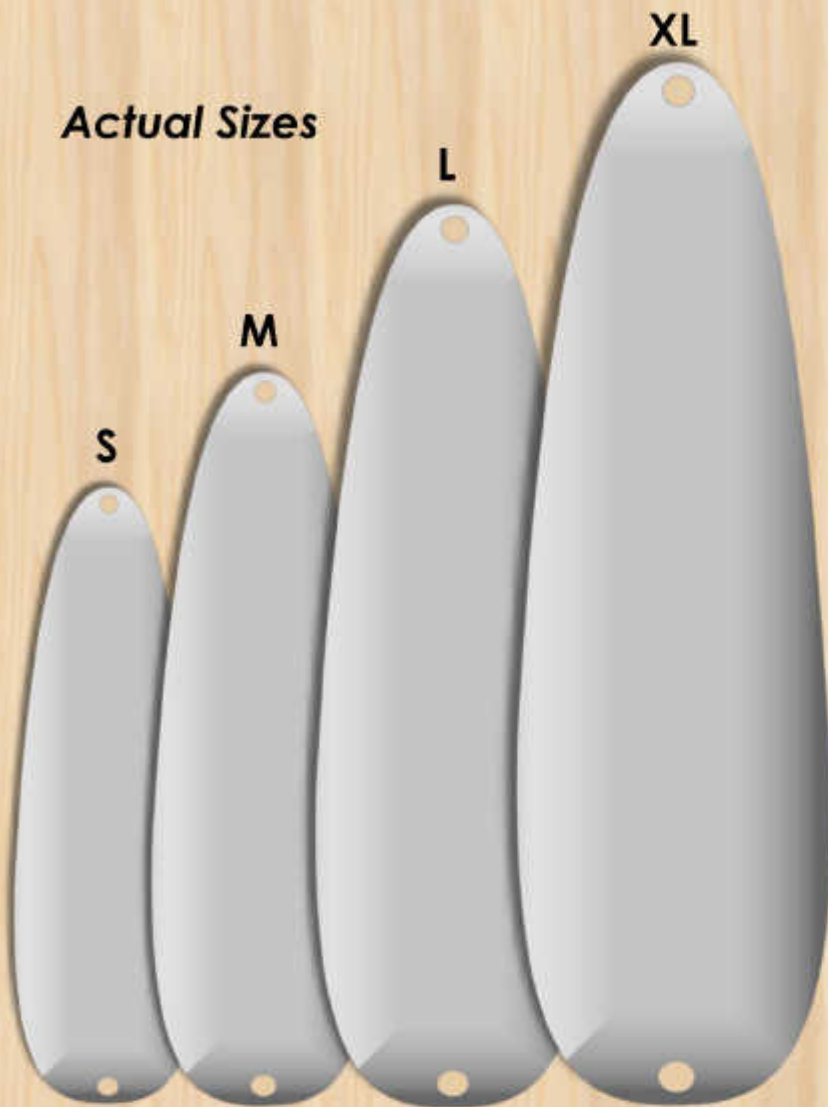
Metallic
Glitter
Finish



Pelican Lures are specifically designed to replicate fish moving through the water. The casting spoons are weighted perfectly for casting or trolling for that master angler. We have printed the lure design on both sides of the lure to re-create the fish's actual prey.

Trolling Spoons (Flutter) - Sizing and Details

Actual Sizes



Size	Length	Weight
XL	5 1/2"	3/4oz
L	4 3/4"	1/2oz
M	3 7/8"	2/5oz
S	3 1/4"	1/5oz

- **Only the front** of our trolling spoons have an imprinted design, **the back** remains silver with a metallic sparkle finish.
- Smooth finish
- Eagle Claw treble hooks
- All "Lure Designs" available on pages 6-10
- **Minimum order:** multiples of 6 per skew
- Bar coded Pelican Lure packaging (Card and blister pack)
- Great for LAKE TROUT, SALMON, GREYLING and many other saltwater and freshwater species.



Product Examples

(Not Actual Size)



Trolling Spoons act much like casting spoons but have a shallower belly and are very light weight. This creates a nice "flutter action" when the lure moves through the water replicating prey at deeper water levels.



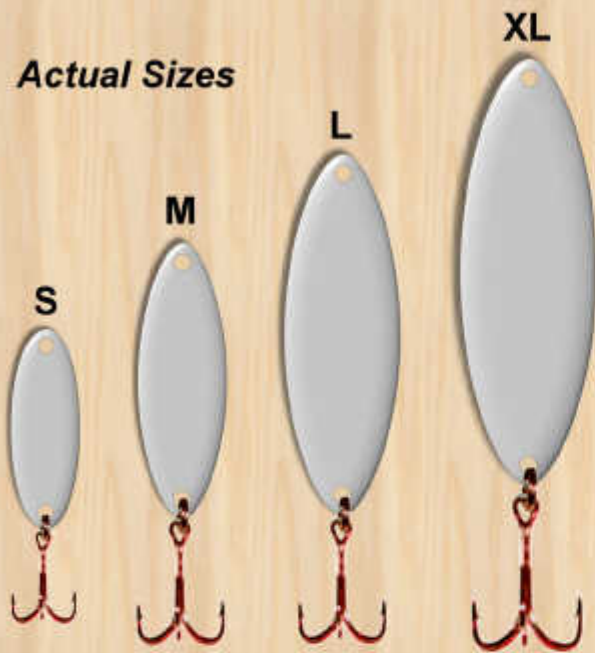
Jigging Lures - Sizing and Details

Vertical Jigging, Casting or Trolling!

Size	Length	Weight
XL	2 1/4"	1/4oz
L	1 3/4"	1/6oz
M	1 1/2"	1/8oz
S	1"	1/10oz

- Double sided imaging
- Smooth finish
- RED Eagle Claw treble hooks
- Available in all "Lure Designs" on pages 6-10
- **Minimum order:** multiples of 6 per skew
- Bar coded Pelican Lures packaging (Card and blister pack)
- One unit per package
- Great for WALLEYE, BASS, PIKE, TROUT and many other freshwater species.

Actual Sizes



RED BLOOD HOOKS ON ALL JIGGING LURES



Chrome tail kicker attached to split ring for flash and "rattle" in the water.

Side Profile



Small bend with 20 degree angle for rotating action in the water!

Product Examples

(not actual sizes)

Metallic
Glitter
Finish



Musky & Pike Blades - Sizing and Details

Style & Size Chart

- Double sided imaging
- Smooth powder coated finish
- Available in all "Lure Designs" on pages 6-10
- **Minimum order:** multiples of 6 per skew
- Bar coded Pelican Lures packaging (Card and blister pack)
- Two units per package
- Finish is extremely durable and will out last any Musky or Pike bite!

Actual Sizes

Willowleaf

8

10

Indiana

9

Colorado

8

Magnum

9

10

12



**Metallic Glitter
Finish on all Blades!**

Product Examples

(Not Actual Sizes)



NOTE: These lure designs are displayed in our casting spoon shape for demonstration. All designs can be purchased on the following products: Casting Spoons, Trolling Spoons, Jigging Lures and Musky & Pike Blades.

Nature Series

Perch



Trout Eye



Rainbow Trout



Red Light Trout



Speckled Trout



Green Pike



Brown Pike



Yellow Walleye



Green Walleye



Scad



Bluegill



Creek Chub



Black Crappie



White Crappie



Brookie



Shinner



Small Mouth Bass



Pumpkin Seed Fish



Cisco



Blue Poison



Red Poison



Green Poison



Yellow Poison



White Poison



NOTE: These lure designs are displayed in our casting spoon shape for demonstration. All designs can be purchased on the following products: Casting Spoons, Trolling Spoons, Jigging Lures and Musky & Pike Blades.

Nature Series



Premium quality tackle for all types of fishermen!

Flag Series



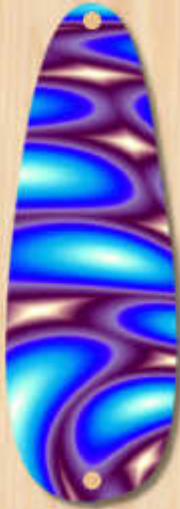
NOTE: These lure designs are displayed in our casting spoon shape for demonstration. All designs can be purchased on the following products: Casting Spoons, Trolling Spoons, Jigging Lures and Musky & Pike Blades.

Abstract Series

Red or Pink Psych



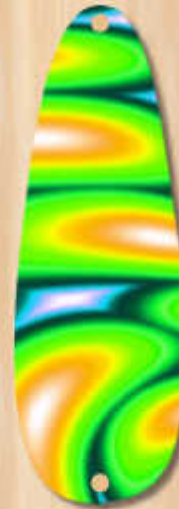
Blue Psych



Yellow Psych



Green Psych



Light Blue Psych



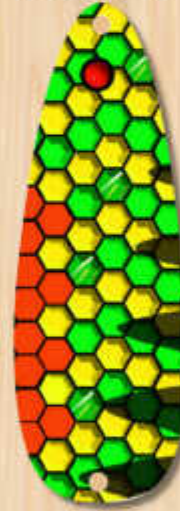
Purple Psych



Crazy Cords



Perch Art



Fire Tiger



Great for your annual fishing derby!



Custom Fishing Lures

for your company, sports team, wedding, promotions, special event, golf tournament, family reunion or any occasion. Pelican Lures can incorporate your logos, company name, web address, phone number and more onto your custom fishing lures. We can also put the year on your lures making fishing lures collectibles for your customers and friends.

Customize both sides of the lure similar or different. You send in the design or let us design it for you. The sky is the limit for these Custom Pelican Lures!

Contact us for custom lure pricing and packaging for your special event. Contact information can be found on the back of this catalogue.



Art Series

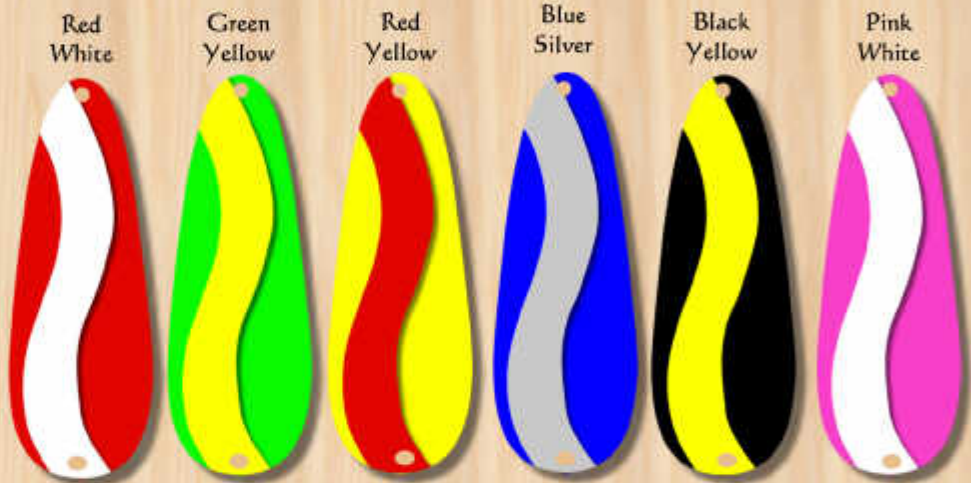


Art Series

Fire



Curve



Shimmer



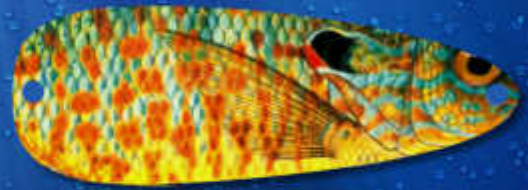
Scales



From digital image to exact replica on our lures



Pumpkin Seed Fish



Pumpkin Seed Lure

www.pelicanluretackle.com

Gear-Up with Pelican Swag



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